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|----------------|---|
| Academic year | 2014-15 |
| Subject | 11015 - Collective Phenomena in Social Dynamics |
| Group | Group 1, 2S |
| Teaching guide | C |
| Language | English |

Subject identification

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|-------------------|--|
| Subject | 11015 - Collective Phenomena in Social Dynamics |
| Credits | 0.75 de presencials (18.75 hours) 2.25 de no presencials (56.25 hours) 3 de totals (75 hours). |
| Group | Group 1, 2S |
| Teaching period | 2nd semester |
| Teaching language | English |

Professors

| Lecturers | Horari d'atenció als alumnes | | | | | |
|---|---|----------------|-----------|------------|-------------|-----------|
| | Starting time | Finishing time | Day | Start date | Finish date | Office |
| José Javier Ramasco Sukia jramasco@ifisc.uib-csic.es | You need to book a date with the professor in order to attend a tutorial. | | | | | |
| Maximino San Miguel Ruibal msr260@uib.es | 14:00h | 15:00h | Wednesday | 01/09/2014 | 19/07/2015 | IFISC 213 |

Contextualisation

This course provides an introduction to the research area of collective social phenomena and socio-technical systems using the concepts and methods of statistical and nonlinear physics.

Requirements

Concepts needed in this course can be acquired in the compulsory courses of the Structural Module

Skills

Specific

- * E3: Capacity for analysis and visualization of numerical data and knowledge of interactive interfaces.

Generic

- * TG1: To be able to describe, both mathematically and physically, complex systems in different situations.
- * TG2: To acquire the capacity to develop a complete research plan covering from the bibliographic research and strategy to the conclusions..
- * TG3: To write and describe rigorously the research process and present the conclusions to an expert audience..





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- * TG4: To acquire the ability to ask questions, read and listen critically and participate actively in seminars and discussions..
- * TG5: To knowing to disseminate and present the concepts acquired at a non-expert..
- * TG6: To acquire high power computation skills and advanced numerical methods capabilities in applications to problems in the context of complex systems..
- * TG7: To acquire skills making possible the dialogue and cooperation with researchers with different backgrounds, including social scientists..

Basic

- * You may consult the basic competencies students will have to achieve by the end of the Master's degree at the following address: http://estudis.uib.cat/master/comp_basiques/

Content

Theme content

1. Physics and Social Sciences. Social Consensus
2. Consensus by imitation: Voter Model
3. Language competition dynamics
4. Axelrod model for dissemination of culture
5. Schelling's segregation model
6. Threshold's models: Bounded confidence and Granovetter model
7. Game Theory. Cooperation
8. Minority game. El Farol problem
9. Diffusion and contagion processes
10. Sociotechnical systems. Big Data

Teaching methodology

In-class work activities

| Modality | Name | Typ. Grp. | Description | Hours |
|----------------|-------------------|-----------------|---|-------|
| Theory classes | Lectures | Large group (G) | Students will be exposed to the basic concepts and methodologies in the description and modelling of collective social phenomena. | 15 |
| Assessment | Oral presentation | Large group (G) | Oral presentations of numerical simulations and a specific follow-up of subjects explained in the lectures | 3.75 |

At the beginning of the semester a schedule of the subject will be made available to students through the UIBdigital platform. The schedule shall at least include the dates when the continuing assessment tests will be conducted and the hand-in dates for the assignments. In addition, the lecturer shall inform students as to whether the subject work plan will be carried out through the schedule or through another way included in the Campus Extens platform.





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Distance education work activities

| Modality | Name | Description | Hours |
|--|----------------------------------|---|-------|
| Group or individual assignments self-study | | Numerical simulations of results described and explained in the lectures. | 20 |
| Group or individual self-study | Preparation of oral presentation | The student will learn about a specific follow-up subject of the theoretical lectures | 36.25 |

Specific risks and protective measures

The learning activities of this course do not entail specific health or safety risks for the students and therefore no special protective measures are needed.

Student learning assessment

Lectures

| | |
|---------------------|---|
| Modality | Theory classes |
| Technique | Other methods (non-retrievable) |
| Description | Students will be exposed to the basic concepts and methodologies in the description and modelling of collective social phenomena. |
| Assessment criteria | Participation and questions during the lectures |

Final grade percentage: 15%

Oral presentation

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|---------------------|--|
| Modality | Assessment |
| Technique | Oral tests (non-retrievable) |
| Description | Oral presentations of numerical simulations and a specific follow-up of subjects explained in the lectures |
| Assessment criteria | Quality of contents |
| | Presentation |
| | Answer to questions |

Final grade percentage: 40%

assignments

| | |
|---------------------|---|
| Modality | Group or individual self-study |
| Technique | Oral tests (non-retrievable) |
| Description | Numerical simulations of results described and explained in the lectures. |
| Assessment criteria | Quality of contents |
| | Presentation |





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Answer to questions

Final grade percentage: 35%

Preparation of oral presentation

| | |
|---------------------|---|
| Modality | Group or individual self-study |
| Technique | Oral tests (retrievable) |
| Description | The student will learn about a specific follow-up subject of the theoretical lectures |
| Assessment criteria | Initiative and search for material in the subject |

Final grade percentage: 10%

Resources, bibliography and additional documentation

Basic bibliography

- C. Castellano, S. Fortunato, V. Loretto, *Statistical Physics of social dynamics*, Rev. Mod. Phys. 81, 509 (2009)
- P. Sen and B. Chakrabarti, *Sociophysics*, Oxford Univ. Press 2014
- Journal of Statistical Physics **151**, 1-783 (2013): *Statistical Mechanics and Social Sciences*
- R. Axelrod, *The complexity of cooperation: Agent based models of competition and collaboration*, Princeton Univ. Press (1997)
- N. Boccara, *Modeling Complex Systems*, Springer-Verlag 2nd ed. 2010. Ch. 6.8, 6.9
- P. Ball:
Critical Mass: How one thing leads to the other (2004)
The physical modelling of human social systems, Complexus **1**, 190-206 (2003)
Why society is a complex matter, Springer (2012)

Complementary bibliography

http://ifisc.uib-csic.es/research/research_social.php
Interactive computer simulations in http://ifisc.uib-csic.es/research/research_complex.php

